

## Cary's Swagger Gifts Named to Top 100 North Carolina Small Businesses List by Business Leader Media

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(Cary, NC) – Mandy Becker, owner of Swagger Gifts, has announced that the popular gift and decorative accessories retail store has been honored by being selected to Business Leader Media's "Top 100 North Carolina Small Businesses" list for 2009.

At a special unveiling held on June 17<sup>th</sup>, 2009 with satellite receptions in Raleigh, Greensboro, and Charlotte, Swagger Gifts was ranked 84<sup>th</sup> from over 280 nominations received by Business Leader Media. Other Top 100 businesses included locally-owned leaders in banking, engineering, professional services, technology, and more. Companies were selected based on performance within the areas of one-year revenue growth, five-year revenue growth, industry awards and achievements, and the involvement of company leaders in their local communities over the past year.

"Being selected among our most influential peers in the local small business community is an honor for us", says Becker. "North Carolina is one of the best places to achieve small business success and to see our named placed beside so many outstanding other local businesses is very inspiring for us to keep doing what we love."

The selection to the "Top 100 North Carolina Small Businesses" comes alongside a long list of consumer-selected top rankings for the retailer. "We've always taken great pride in being a customer-nominated favorite, but this is really exciting for us to be honored in such a way by the business community, too", notes Becker.

For more information about Swagger Gifts, please contact Mandy Kratus Becker at Swagger Gifts, 919-858-5884 or toll free at 877-792-4437 or visit the store online at [www.SwaggerGifts.com](http://www.SwaggerGifts.com). Becker can also be reached via email at [Mandy@SwaggerGifts.com](mailto:Mandy@SwaggerGifts.com) for additional comments or information.

More information about Business Leader Media is available on their website at [www.BusinessLeaderMedia.com](http://www.BusinessLeaderMedia.com).

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### **About Swagger Gifts**

**Swagger Gifts**, an upscale boutique with an eclectic flair, specializes in personalized gifts for everyone on your list - including yourself - has been in business for five years and has been voted the 'Best Gift Shop- by Cary Magazine and The Cary News readers. Having recently re-launched their web site, everything offered in their store, as well as great gift giving advice can be found online at [www.swaggergifts.com](http://www.swaggergifts.com) – with new merchandise and features being added daily, including a blog authored by Mandy, her fabulous staff, and her customers in the blogging community!

### **About Business Leader Media**

**Business Leader Media** is the #1 way to own this market. Founded in 1989, Business Leader's publications, Web sites and events are the #1 place for business profiles, business news, leadership profiles, and topical business resources. The company publishes three monthly regional business

magazines in North Carolina, produces networking opportunities through awards events and operates Internet-based business newswires in 50 markets.