

Cary's Swagger Gifts Chosen Again as Local Favorite in Cary Magazine's Maggy Awards



(Cary, NC) – Mandy Becker, owner of Swagger Gifts, has announced that the popular gift and accessories retail store has been honored as a local favorite in Cary Magazine's 4th Annual Maggy Awards by the magazine's readers.

Swagger Gifts was named winner of the "Shopping – Best Gift Shop" category and received honorable mention for the "Shopping – Best Boutique" category, as well. Chosen online by visitors to Cary Magazine's website (<http://www.carymagazine.com/cary/index.html>), local readers voted on their favorites in a wide range of categories including everything from shopping to sports. For the fourth year in a row, discerning shoppers have been sure to name Swagger "tops!" in their books.

"We're really proud to receive such vocal support from our customers", says Becker. "One of the best things about being a small, local retailer is that we can truly live up to the standard of providing the best service possible – each and every day."

Even as the gift and decorative accessories retailer grows (which now includes a 24 hours, seven days a week opportunity to shop online at www.SwaggerGifts.com), Swagger continues to offer many ways for all consumers - from veteran shoppers to first time buyers - to connect with them to ensure that they receive the highest service possible. Whether shoppers prefer traditional means such as in the store or by phone, or even web-based choices such as email communication, blogging, and facebook, "we strive to make shopping for personal and well-thought out gifts easy for everyone, regardless of schedule or geographic location", notes Becker.

For more information about Swagger Gifts, please contact Mandy Kratus Becker at Swagger Gifts, 919-858-5884 or toll free at 877-792-4437 or visit the store online at www.SwaggerGifts.com. Becker can also be reached via email at Mandy@SwaggerGifts.com for additional comments or information.

About Swagger Gifts

Swagger Gifts, an upscale boutique with an eclectic flair, specializes in personalized gifts for everyone on your list - including yourself - has been in business for five years and has been voted the 'Best Gift Shop- by Cary Magazine and The Cary News readers. Having recently re-launched their web site, everything offered in their store, as well as great gift giving advice can be found online at www.swaggergifts.com – with new merchandise and features being added daily, including a blog authored by Mandy, her fabulous staff, and her customers in the blogging community!